

# **SPRING LEASING KICKOFF**

## **MARKETING: TAGLINES, TOOLS AND TIGHT BUDGETS WITH KATIE RIGSBY**

**\$49**  
PER ATTENDEE

**TUESDAY, MAY 7TH | 9 A.M. TO NOON**  
**HOLIDAY INN INDEPENDENCE**  
**6001 ROCKSIDE ROAD, INDEPENDENCE, OH 44131**

### **ABOUT THE SESSION**

There are so many facets to marketing and as property management professionals we are expected to do it all! This session is packed with ideas and resources to help property management professionals, at any level, with any budget, maneuver through marketing. With tools you can use to be seen, Katie's Top 10 Marketing ideas for tight budgets and Tag lines full of fun and puns, this session is a must!

### **ABOUT KATIE RIGSBY**

Katie Rigsby, CAPS, CAM, CALP, is a 24-year multifamily expert, having excelled in residential property management at various levels, from Leasing Professional to senior executive with fiscal responsibility for multimillion-dollar budgets and a diverse real estate portfolio. As President and CEO of Katie Rigsby Inspires, LLC, she provides consulting services and education to enhance property management professionals' skills. She actively contributes to both her local and the National Apartment Association and serves as an NAAEI Advanced Facilitator. Katie delivers engaging, informative, and humorous learning experiences.

### **KEY TAKEAWAYS**

- Understand the various aspects of marketing
- Learn how to create a basic marketing plan
- Obtain resources and tips that can be put to immediate use



**ANY QUESTIONS?**

**216-241-1635 OR JACQUIB@NOAAMEMBERS.COM**

# **SPRING LEASING KICKOFF**

## **\$49 | REGISTRATION FORM**

**TUESDAY, MAY 7, 2024 | 9 A.M. - 12 P.M.**

### **LIST ATTENDEES**

#### **COMPANY:**

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|-----------|------------|
| <b>1.</b> | <b>6.</b>  |
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| <b>5.</b> | <b>10.</b> |

### **HOW TO PAY**

#### **MEMBERS CAN NOW PAY INVOICES ONLINE!**

ONCE WE RECEIVE YOUR REGISTRATION, YOU WILL RECEIVE AN EMAIL. BY CLICKING THE LINK ON THAT EMAIL, YOU CAN PAY YOUR INVOICE BY DEBIT CARD, CREDIT CARD OR ACH.

IF YOU'D PREFER TO GIVE CREDIT CARD INFORMATION TO NOAA DIRECTLY, YOU CAN ALWAYS CALL 216-241-1635.

**216-241-1635 | JACQUIB@NOAAMEMBERS.COM**

# SPRING LEASING KICKOFF SPONSORSHIP FORM

**TUESDAY, MAY 7, 2024 | 9 A.M. - 12 P.M.**

## ☐ **PLATINUM SPONSOR (SESSION) - \$1,500**

- 3 ATTENDEES
- LOGO RECOGNITION ON NOAA MARKETING MATERIALS AND KATIE RIGSBY'S MARKETING MATERIALS.
- A CUSTOM SLIDE DURING THE WEBINAR PRE-SHOW ROTATION (RUNS 30 MINUTES BEFORE START TIME )
- THEIR LOGO WILL BE ON THE SLIDES THROUGHOUT THE PRESENTATION.
- A 3-5 MINUTE VIDEO OR LIVE PITCH OPPORTUNITY DURING THE LIVE SESSION.

## ☐ **GOLD SPONSOR (BREAKFAST) - \$1,000**

- 2 ATTENDEES
- LOGO RECOGNITION ON CONTINENTAL BREAKFAST STATION
- LOGO RECOGNITION ON ALL NOAA'S MARKETING MATERIALS
- A CUSTOM SLIDE DURING THE WEBINAR PRE-SHOW ROTATION (RUNS 30 MINUTES BEFORE START TIME )
- CAN INTRODUCE KATIE RIGSBY

## HOW TO PAY

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**216-340-5049 | IZZY@NOAAMEMBERS.COM**