

# NOAA Trade Show - Movie Theme Game

Be the star of your favorite movie at the NOAA Trade Show!

Thursday, **November 10<sup>th</sup>** 2016. Floor Open 11am - 4:30pm  
Holiday Inn Cleveland South, 6001 Rockside Road. Independence, OH 44131

Pick your favorite movie to theme your trade show booth.

For more details and a list of available movies  
[noamembers.com/events-calendar/trade-show/](http://noamembers.com/events-calendar/trade-show/)

## Theme Game Participation

**FREE**

### Standard Game | Default

About **20%** of participants will visit your booth to complete their game card. Movie categories are shared with up to 6 other booths.

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Your Name

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Company Name

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Email Address

**\$150**

### Upgraded Game (15 Available)

**ALL** participants will visit your booth to complete the game card.

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Movie Name  
**Limit 1 booth per movie.**

You will be invoiced.

Vendors are encouraged to decorate their booth for their movie.

**\$100-\$250**

### Donate a prize for the Theme Game drawing.

Gifts cards, electronics, themed baskets, cash, please no service discounts or coupons. Winners will be drawn from completed game cards and must be present to win. Please bring prizes to the trade show. Winners will visit your booth to claim prize.

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Description of prize for marketing

## Other Sponsorships

### BAG SPONSOR \$500

(1 Available)

Provide Bags at registration table for attendees to fill with trade show hand-outs.

### SEMINAR SPEAKER \$500

(1 Available)

Provide paper-pad, pen and business cards to seminar attendees.

### SEMINAR COFFEE \$250

(1 Available)

Sponsor signs at morning seminar Coffee area.

All Sponsors will receive recognition on signs, website, handouts and other trade show related material.

Have a unique sponsorship idea? Let us know!

## About the Theme Game

- Encourages participants to visit more booths and stay longer.
- **All booths are part of the theme game at no extra cost.**
- Booths will choose a movie and receive stickers to mark attendee playing cards.
- Participants complete the game by visiting all of the movie categories on their playing card.
- Winning cards are selected during the show.
- Participants must be present to win.
- Sponsorships are available to increase traffic.
- Each participant will have to visit about 25 booths to complete their card.

**Submit completed form.** [flanagan@noamembers.com](mailto:flanagan@noamembers.com) | Fax (216) 241-1636 | Phone (216) 241-1635