

# Suites Magazine Insertion Order Form

Suites Magazine is published by the Northeast Ohio Apartment Association.

# 97,234

Suites Magazine will reach an audience that owns or manages 97,234 suites in Northeast Ohio.

# 848

Circulated. Mailed in clear poly bags.

# 161

Industries reached. Property owners, managers and maintenance. Restoration, law firms, flooring, painting and financial institutions.

## Ad Sizes and rates

All Ads are full color. <b>Prices are per issue</b>						Dimensions are width x height			
Size	Number of ads			Pres. Circle* 20% disc.	Non Member +25%	Ad Specs Vertical	Ad Specs Horizontal 1	Ad Specs Horiz. 2	
	1x	2x 5% disc.	4x 10% disc.						
Business Card	3x min.	\$150	\$135	\$120	\$187	2" x 3.5"	3.5" x 2"	-	
1/4 page		\$450	\$428	\$405	\$360	\$562	3.6" x 5"	7.5" x 2.4"	4.95" x 3.6"
1/3 page		\$550	\$523	\$495	\$440	\$687	2.4" x 10.25"	7.5" x 3.25"	4.95" x 5"
1/2 page		\$750	\$713	\$675	\$600	\$812	4.95" x 7.75"	7.5" x 5"	-
Full Page		\$1,150	\$1,093	\$1,035	\$920	\$1,437	8.5" x 11"	} 8.5" x 11" add (.125 bleed) 8.75" x 11.25"	
Inside Back		\$1,300	\$1,235	\$1,170	\$1,040	\$1,625	8.5" x 11"		
Inside Front		\$1,400	\$1,330	\$1,266	\$1,120	\$1,750	8.5" x 11"		
Mailing Insert		\$750	\$750	\$750	\$750	\$937	8.5" x 11" Max	Advertiser supplied. Printing additional.	

## File Specs

Electronic formats accepted: PDF, EPS, TIFF, JPG. Ads must be no less than 300dpi. All fonts, images and styles must be included, packaged or embedded. Magazine is full color, CMYK. **Basic ad design is available with the purchase of three or more ads.**

\*President Circle members receive a 20 percent discount per issue.

## Select Issue

Month	Ad Deadline
February	Jan 27
May	April 21
July	June 16
October	Sept 15
February	Jan 19
April	Mar 16
July	June 15

Issue month is subject to change, not to be earlier than listed.

## Submit Educational Content

**Advertisers** and **President's Circle members** are encouraged to submit educational content. This is a great opportunity to educate apartment owners in your field of expertise. Content is expected to provide unbiased education and advice to property owners, managers and staff. Articles typically range 500-1,500 words and may include images. Submitted content is subject to approval. Must purchase ad space 1/3 page or larger to submit content.

## Contract

Company \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Ad Size \_\_\_\_\_ Quantity \_\_\_\_\_ Cost per ad \_\_\_\_\_ Total \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Submit Form

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Invoices are sent after production and include a tear-out copy of ad. We accept MC, Amex, Visa, Discover and Check.